DEFINED

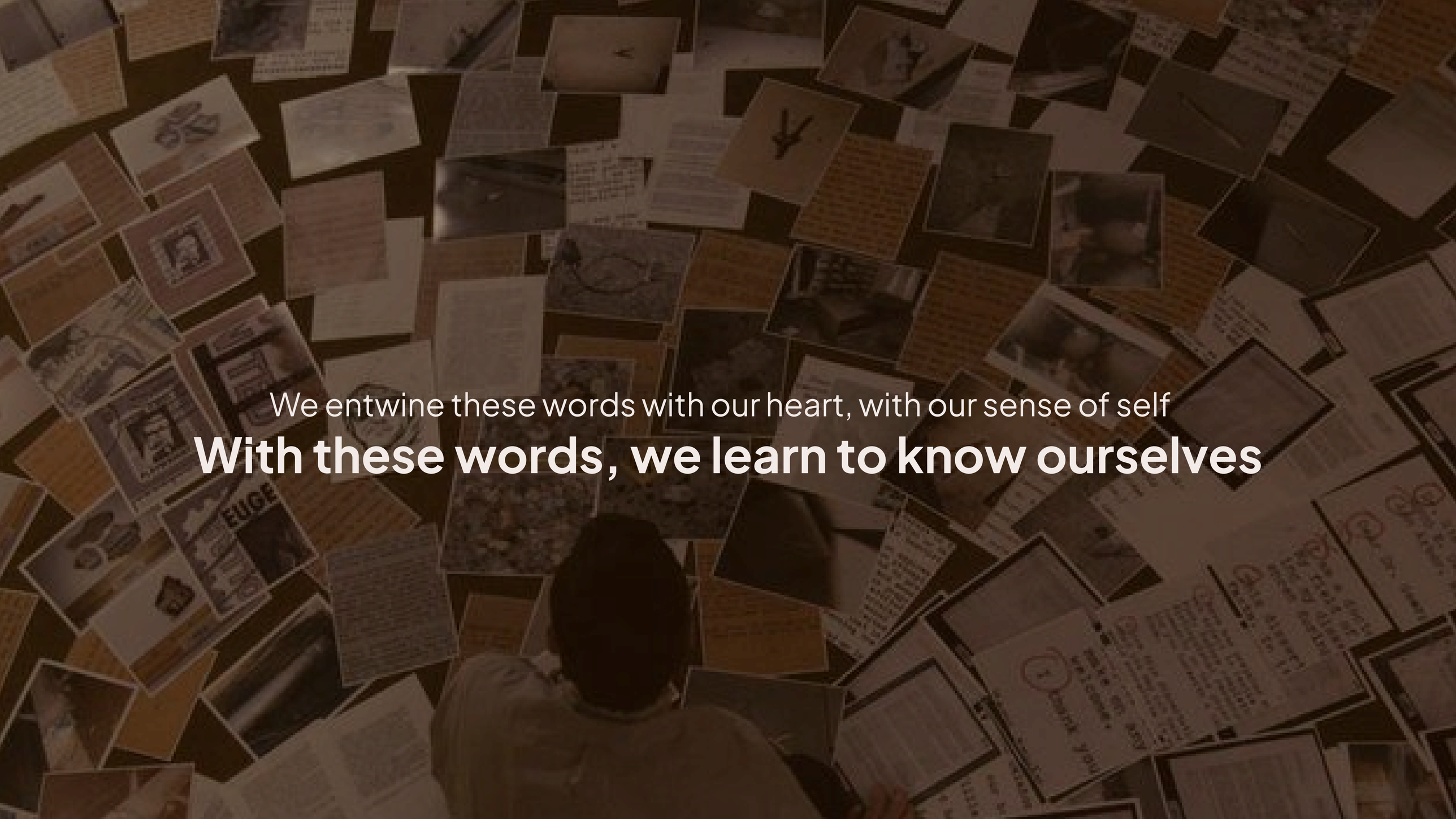
The Words That Define Us

To understand ourselves, we use the words of others

A quote that holds the melancholiness of your childhood

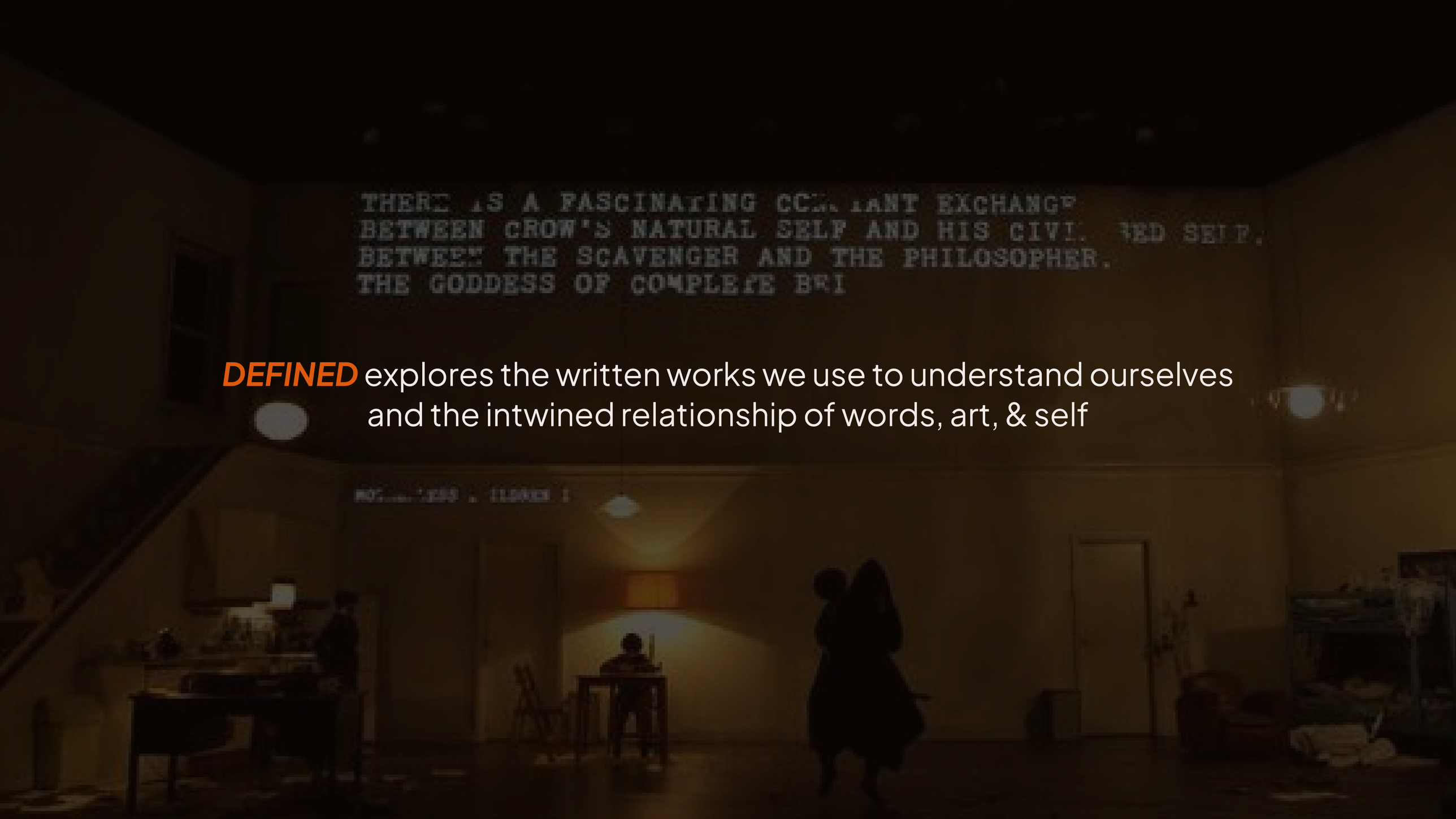
A poem that reminds you of your determination

A lyric that encapsulates how falling in love feels

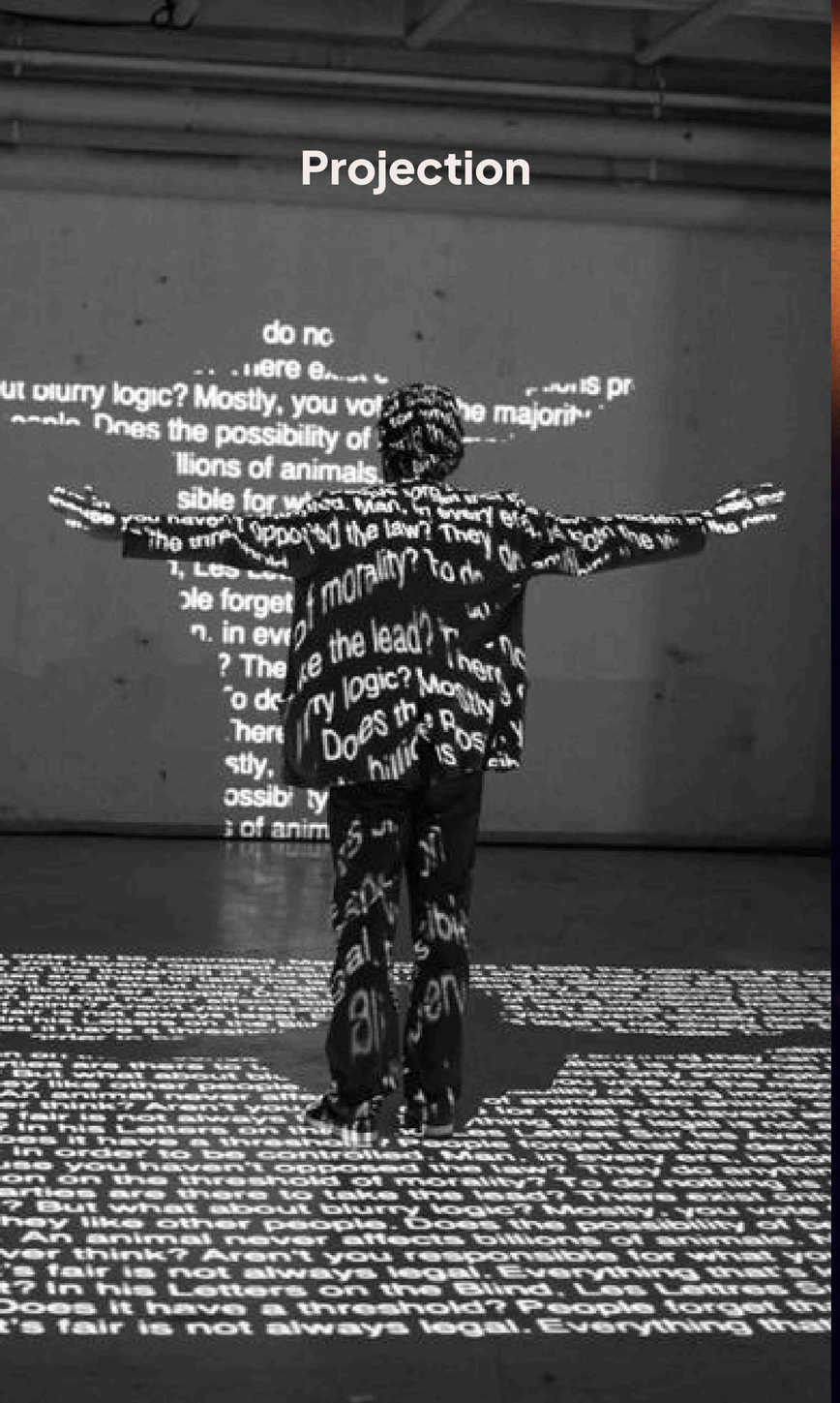


We entwine these words with our heart, with our sense of self

With these words, we learn to know ourselves

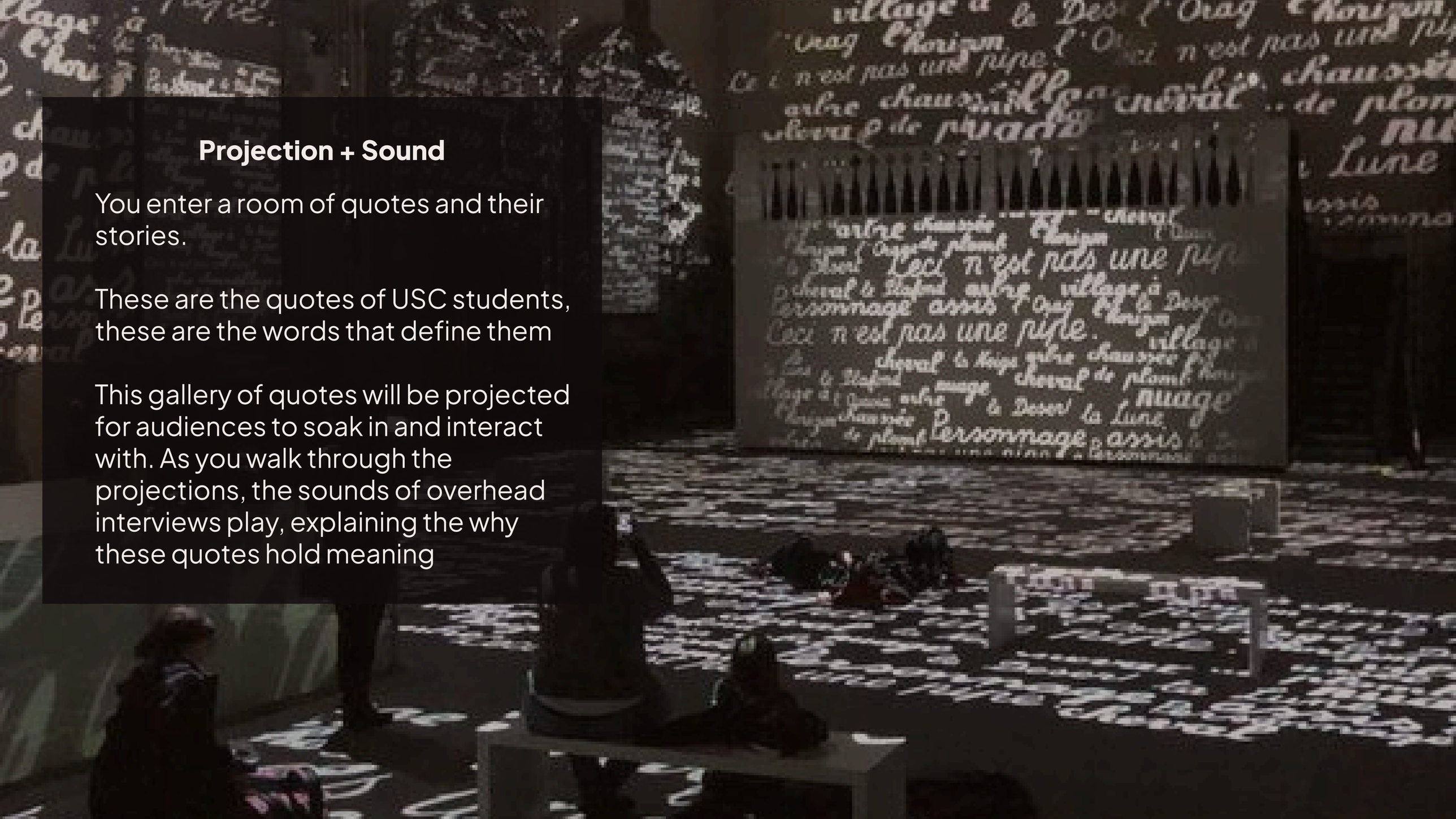


DEFINED explores the written works we use to understand ourselves and the intwined relationship of words, art, & self


Projection

Performance

Exhibition +
Experience



Projection + Sound

You enter a room of quotes and their stories.

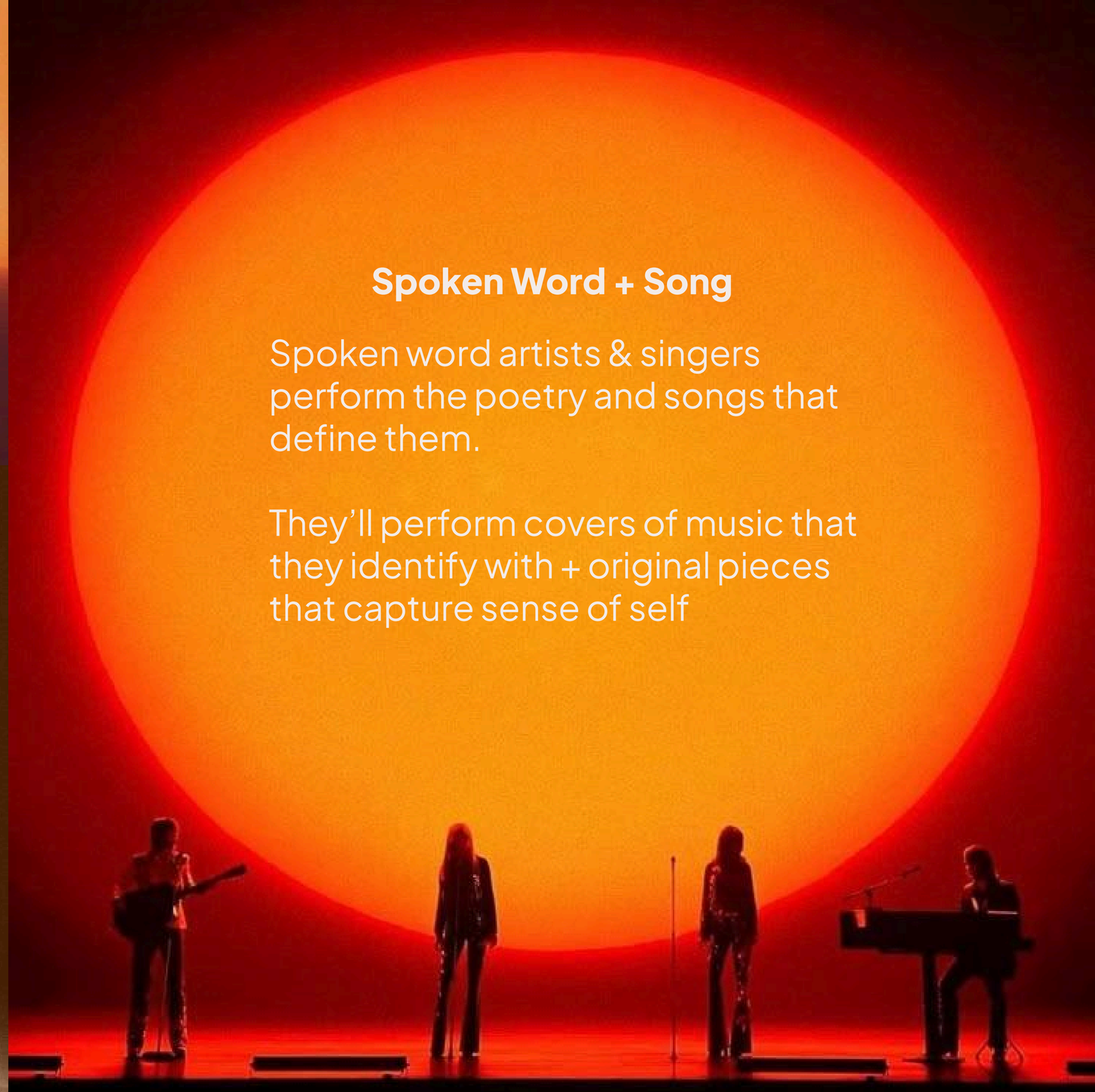
These are the quotes of USC students, these are the words that define them

This gallery of quotes will be projected for audiences to soak in and interact with. As you walk through the projections, the sounds of overhead interviews play, explaining the why these quotes hold meaning

Spoken Word + Song

Spoken word artists & singers perform the poetry and songs that define them.

They'll perform covers of music that they identify with + original pieces that capture sense of self



Exhibition

Installations centered on connection of written works and self.

Including but not limited to: arranged paper quotes to read (and for attendees to write their own), sculptures/art works inspired by specific writing, etc.

I really want each exhibition designer to bring their own ideas and their view of how written words & identity connect.

Experience Design

Differs from Installations due to focus on **interactive** elements.

This is the opportunity for “take-homes” (objects attendees get to keep after experience) - such as dispensed quotes

Allow audiences to leave their mark on Defined, and for what they learned from Defined to stay with them.

Live Recording

Alongside adding to the paper installation, they record live explanations of the importance of the quotes to them.

Interviewers will leave having left their mark and adding to the growing voices of the exhibit

We're growing up, and we're learning to know, truly know, ourselves for the first time

The lyrics, the quotes and poems and passages we intwine with our sense of self allow us to see ourselves, to know our fears and feelings and desires

Defined is a place for accepting this growth, to look inwardly and see how much we do know ourselves, thanks to these words.

Audiences will leave know the power of writing in the journey to self understanding, and will look for this deeper connection to words in everything they read and hear